

## 2019 Associate Member Benefits

We have a new website [www.texasassociationofpawnbrokers.com](http://www.texasassociationofpawnbrokers.com) We should have a page on their that links all of our Preferred Vendors.. We update the website and Facebook regularly.

Our publication goes to 997 different shops/people. 890 of those are pawnshops (all active pawnshops on the OCCC listing of pawnshops in Texas) and the rest are either political partners, or vendors so that vendors can see the publication.

We currently have 82 Single store owners as members, 84 Multi store members, and 17 Associate Members for total in 2018 of 183 memberships. I do not see a reason for those figures to be less in 2019. Or goal is always to increase for 2019.

We only give out the spreadsheet of Members store address if you are an Associate Member.

1. You are listed on preferred vendor card provided to all our members
2. Recommended to any members who call TAP looking for particular vendors
3. Links on our website
4. Listed as an Associate Member on our website
5. ASSOCIATE MEMBER listed on your name badge at convention so members know you are Associate
6. Special consideration given for placement at convention
7. Associate page in Convention handout (NEW 2019)
8. Highlighted on Website quarterly. (NEW 2019)
9. Highlighted on Facebook page quarterly (NEW 2019)

The Board plans on working on Associate packages this year, to implement in 2020