

Texas Association of Pawnbrokers

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CONTRACT FOR YEARLY ARTICLES IN THE TEXAS PAWNBROKER.

This contract for the year 2021 between The Texas Association of Pawnbrokers and _____.

The above company agrees to have an AD in each of the four newsletters for the 2021 year. Company agrees to have artwork to texasap25@gmail.com by the listed AD commitment deadlines. Company must keep the same size AD in each of the four newsletters.

Our publication deadlines are:

<i>Issue</i>	<i>AD commitment</i>	<i>TAP to publisher</i>	<i>Members receive</i>	<i>Invoice Due</i>
<i>Spring</i>	<i>March 1</i>	<i>March 15</i>	<i>April 15</i>	<i>April 15, 2021</i>
<i>Summer</i>	<i>June 1</i>	<i>June 15</i>	<i>July 15</i>	<i>July 15, 2021</i>
<i>Fall</i>	<i>September 1</i>	<i>September 15</i>	<i>October 15</i>	<i>October 15, 2021</i>
<i>Winter</i>	<i>December 1</i>	<i>December 15</i>	<i>January 15</i>	<i>January 15, 2022</i>

Company must pay for year of advertising with the first invoice by March 30, 2021.

Below is yearly rate which is a 10% discount.

Full ad for year would be \$1800.00 (4 ADS at \$450.00 vs \$500.00)

Half ad for year would be \$1260.00 (4 ADS at \$315.00 vs \$350.00)

Third ad for year would be \$1080.00 (4 ADS at \$270.00 vs \$300.00)

Quarter ad for year would be \$900.00 (4 ADS at \$225.00 vs \$ 250.00)

Signed: _____

Date: _____

Managing Director signature: _____ Tammi Springett _____