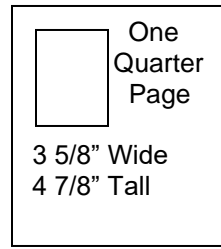
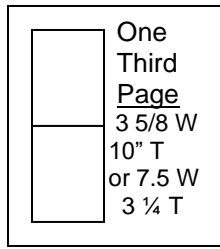
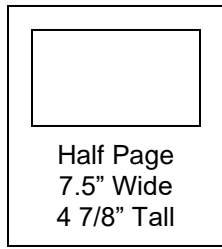
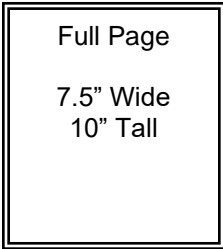


# Texas Association of Pawnbrokers (TAP) "Texas Pawnbroker"

## Newsletter Advertising Rate Sheet

The following rates are for 2020 issues. The Texas Association of Pawnbrokers (TAP) and the "Texas Pawnbroker" is the only independent Pawnbroker Publication in the State of Texas and distributes to 800 pawnbrokers.

### Ad Rates Are As Follows



**Full Page: \$500.00    1/2 Page: \$350.00    1/3 Page: \$300.00    1/4 Page: \$250.00**

*Yes, I am interested in Advertising. Please indicate your choice by circling the ad size you want us to publish. Commitment for year will allow you AD placement(First come – first choice) OR 10% discount*

**Our publication deadlines are:**

| <b>Issue</b>  | <b>AD commitment</b> | <b>TAP to publisher</b> | <b>Members receive</b> | <b>Invoice Due</b>      |
|---------------|----------------------|-------------------------|------------------------|-------------------------|
| <b>Spring</b> | <b>March 1</b>       | <b>March 15</b>         | <b>April 15</b>        | <b>April 15, 2021</b>   |
| <b>Summer</b> | <b>June 1</b>        | <b>June 15</b>          | <b>July 15</b>         | <b>July 15, 2021</b>    |
| <b>Fall</b>   | <b>September 1</b>   | <b>September 15</b>     | <b>October 15</b>      | <b>October 15, 2021</b> |
| <b>Winter</b> | <b>December 1</b>    | <b>December 15</b>      | <b>January 15</b>      | <b>January 15, 2022</b> |

**@@@@@@ New ADS must be to TAP 1 week prior "to Publisher" date @@@@@@@@**

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Ads can be sent to TAP either electronically or paper copies. Artwork must be reproduction quality. Enlarging or reducing can be done at no additional costs; however, TAP cannot be responsible for quality lost during resizing. Proofs can be emailed to [texasap25@gmail.com](mailto:texasap25@gmail.com). Thank you for your support of TAP. Your Ad supports our Association and helps make our newsletter a success!

**Please make checks payable to:  
Texas Association of Pawnbrokers  
65 East Side Square  
Cooper TX 75432**

**Phone: 972.506.0203**

**Email: [texasap25@gmail.com](mailto:texasap25@gmail.com)**